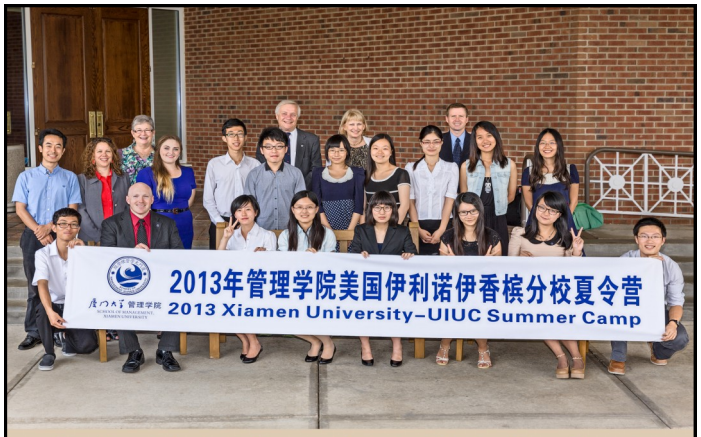
University of Illinois
China Executive Leadership Programs
中国高级管理人员培训项目

Summer School
Business Program 2014
July 12–August 9

The China Executive Leadership Programs would like to invite you to study at the University of Illinois at Urbana-Champaign. The summer program features two courses, one on Asset Management and one on Entrepreneurship, which are taught by members of the University of Illinois' world-renowned faculty. You will be awarded a grade and a certificate upon your successful completion of the program.

The University of Illinois College of Business proudly boasts a top-ranked undergraduate accounting program in the United States and a highly competitive finance program. With one of the largest library collections in the nation and a large, scenic campus, you will have no trouble finding a quiet and comfortable place to study. Students will experience diverse cultures on campus, and will learn to adapt to academic life in the U.S.

The University of Illinois is situated in the middle of a vibrant community, rich in culture, with plenty of activities suitable to your interests. Please use the following link to access more detailed information about our campus and community: www.illinois.edu



China Executive Leadership Programs • University of Illinois at Urbana-Champaign
Accounting & Finance Summer School Program • Xiamen University
June 29–July 26, 2013

Program Overview

Campus Orientation: We will provide an introduction to the University of Illinois, its resources and services. A guided walking tour of the campus will offer plenty of time to explore the university.

Classroom Study: Each course includes 16 hours of instruction, delivered in two-hour morning and afternoon class segments. The instructors will encourage and lead students through discussions of complex business and finance topics. Classes will culminate with a final exam.

Business Visits: Students will participate in meetings with finance executives from key Illinois corporations. These corporations are prized for their financial management, social responsibility, quality of products and services, and employee satisfaction. Visits to various companies and banks provide a great opportunity to gain first-hand knowledge of U.S. business.

Recent visits include:

- Caterpillar International Headquarters, Peoria, IL
- Chicago Mercantile Exchange, Chicago, IL
- State Farm Insurance, Bloomington, IL

Cultural Visits: China Executive Leadership Programs staff will plan cultural events and accompany the group on field trips to world-famous attractions in Chicago, St. Louis, and Springfield.

We look forward to welcoming you to our campus this summer. See you then!

The Courses

Asset Management

The asset management course is a sophisticated examination of global assets and their attendant risks. Topics covered will include, but are not limited to, the mathematics and risks associated with equities, bonds, mutual funds, real estate, insurance, derivatives, and commodities, as well as the mathematics of interest rates, financial functions, domestic and global income tax considerations, retirement and health issues, and enterprise risk management.

Instructor: Don Davis, Lecturer of Finance, Department of Finance, University of Illinois College of Business

Entrepreneurship

The goal of this course is to learn to use financial statements as tools to help manage a business, to learn some of the contemporary methods of financing small businesses, their attendant costs and benefits, to gain some understanding about the business environment and its effects on owner-managers of businesses, to gain an understanding of the problems of start-up ventures, and to learn different approaches to the valuation of businesses. The student is expected to assume the role and attitude of the owner-manager of a business. The course is intended to help the owner-manager with planning, contracting, financing alternatives, and valuation.

Instructor: Dennis Beard, CPA, Partner at Prairie Ventures and Lecturer, Department of Finance, University of Illinois College of Business

Important Dates

Saturday, July 12 – Arrive at Chicago O'Hare Airport. CELP staff will accompany group on chartered bus to Urbana–Champaign.

Sunday, July 13 – Campus tour led by CELP staff.

Monday, July 14 – Orientation and introduction to campus resources.

Tuesday, July 15–Monday, July 28 – Classes in session

Wednesday, July 30 – Final exams

Thursday, July 31 – Graduation ceremony

Friday, August 1 – Depart for supervised travel

Friday, August 8 – Depart New York for China

Program Fees

Program Fee includes tuition, training materials (does not include textbook fees*), cultural activities, use of university facilities, and local transportation through the Champaign-Urbana mass transit bus system. ***$2900 per person***

Campus Housing Fee (20 days on campus):
Double occupancy room: ***$318 per person***
Single occupancy room: ***$484 per person***

Campus Meal Fee includes breakfast and dinner at Illinois Street Residence Hall. Other meals are at the participants' additional expense. ***$286 per person***

Cultural Travel Fee includes an 8-day group trip with a CELP chaperone. Students will visit key tourist sites in Chicago, Washington D.C. and New York City before departing for China. The travel fee does not include airfare, meals, or any other miscellaneous expenses (hotel tips, bus driver tips, souvenirs, etc.). ***$995 per person***

TOTAL PER STUDENT: $4,499.00**

*A list of required textbooks, which each student will need to purchase, will be sent prior to the beginning of the program.
**Total price per student is based on a minimum of 30 program participants and double occupancy rooms.

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