



NEW! SUMMER BUSINESS COMMUNICATIONS COURSES

August 4-September 12, 2014

This new program trains international students from around the world in how to communicate in English clearly and effectively for business purposes. Designed around core courses in Business Writing and U.S. Business Culture, this program gives students the opportunity to strengthen their professional communication skills while also expanding their understanding of how culture and cultural difference impact business transactions.

This program will be offered in Summer Session II (August 4-September 12) only.

OVERVIEW

Designed to prepare students for business transactions in the global marketplace, these courses focus on developing the communication skills and cross-cultural competencies required in today's business climate. Offered by the University Writing Program (UWP), the Business Writing course provides students with experience analyzing audiences specific to business culture, communicating in a variety of business genres (such as email, reports, letters, interviews), and understanding cultural factors that influence communication. Business Culture, offered by the American Studies Department, examines the 20th-century foundations of business culture and how culture informs and forms business practices.

COURSE DESCRIPTIONS

UWP 104A: WRITING IN THE PROFESSIONS: BUSINESS WRITING (4 UNITS)

Effective communication in and for organizations, including businesses (corporations), government agencies, and nonprofit organizations. Suitable for students entering careers that require substantial communications, such as management, public relations and grant writing.

AMS 25: U.S. AS A BUSINESS CULTURE (4 UNITS)

Business as a cultural system and its relation to religion, politics, arts, science, technology and material culture; business themes of success, creativity, invention and competition in American autobiographies, fiction, advice literature, film and television; cultures of the workplace; multinational business.

ELIGIBILITY

Interested students should have an 85 iBT (or equivalent) and experience writing essays in English for academic or professional purposes. Please contact intlsummer@ucdavis.edu if you have questions about this recommendation.

FULL-TIME ENROLLMENT

Visiting international students must enroll in a minimum of six (6) units to maintain full-time enrollment for their F-1 visa status. The Business Communications Program features two core courses for a total of eight (8) units.

FEES

International Summer Sessions fees apply. For details, visit <http://intlsummer.ucdavis.edu/payment.asp>

HOW TO APPLY

Enrollment begins online! Visit our How to Apply page for more information—<http://intlsummer.ucdavis.edu/apply.asp>. International Summer Sessions staff members are available to assist you with the registration process. Contact us at intlsummer@ucdavis.edu.

CONTACT US

International Summer Sessions
University of California, Davis
Phone: +1 (530) 757-8950
Fax: +1 (530) 757-8596
intlsummer@ucdavis.edu
intlsummer.ucdavis.edu



SEATS ARE LIMITED!

Submit an online application and your supplemental form and materials by April 18, 2014 in order to secure your enrollment in these courses! Visit: <http://intlsummer.ucdavis.edu/apply.asp> for more information.